



## RETAIL CATALOGUE





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# Our STORY

Aurora Foods is a remarkable Australian business, proudly owned by a third-generation family and established in 1970. With our Italian heritage, we have perfected the art of creating the finest Italian gelato and specialty handmade desserts.

Our unwavering passion and dedication to excellence drive us to continuously improve every aspect of our business, ensuring the highest standards of quality throughout our product range. We take pride in using locally sourced ingredients and being based in

Melbourne, where we provide employment opportunities to local individuals.

With over 60 delectable flavors to choose from in our scoop range, as well as an extensive selection of retail products and handcrafted desserts, Aurora offers a wide variety of options to satisfy your cravings. In 2017, we expanded our offerings by acquiring the beloved Dairy Bell brand, further enriching our portfolio of delightful treats.



# Reasons to CHOOSE Aurora



Since 1970, we have proudly operated as a family-owned Australian business. Our deep-rooted values of personal touch, passion, dedication, and family have shaped our commitment to providing unparalleled services. Whether you're an individual customer or a business, we bring our unique perspective and heartfelt approach to ensure your needs are met beyond expectation.



Located in Victoria, we take great pride in employing local individuals who play a vital role in maintaining the highest standards of quality control. By prioritizing the employment of local talent, we not only guarantee exceptional quality but also contribute to the growth and sustainability of our community. Keeping jobs within our local community and supporting Australian employment is a core value that drives our business.



*Incomparable Service*



Our premium products are made with locally sourced and Australian ingredients.



We take great pride in our dedicated and friendly customer service and sales team. They are here to assist you every step of the way in growing and promoting your business. Our team is trained to provide personalized support and guidance, ensuring that your experience with us is smooth and successful. We prioritize your satisfaction above all else, and we are always eager to go the extra mile to meet your needs. Whether you have questions, require assistance, or seek advice, our team is ready to help. Your business growth and success are our top priorities, and we are committed to providing you with exceptional service.

# Retail DESSERTS

As Australia's top traditional Italian dessert manufacturer, we take great pride in our commitment to quality and craftsmanship in every dessert we create. With over three generations of experience and a legacy spanning more than 50 years, our dedication to the art of handcrafting gelato desserts is unparalleled. We understand the importance of preserving the authentic flavors and techniques of traditional Italian dessert-making, and this commitment is evident in every dessert that bears our name.

Our passion for creating the finest Italian desserts is reflected in the meticulous care we put into selecting the highest quality ingredients.

In addition to our unwavering dedication to quality, we also prioritize innovation and creativity in our dessert-making process. While we honor the timeless recipes and techniques passed down through generations, we also embrace modern culinary advancements to continuously enhance and expand our dessert offerings. Our commitment to innovation allows us to introduce new flavor combinations, unique twists on classic recipes, and exciting seasonal creations, ensuring that our customers always have something fresh and enticing to enjoy.



## 2LT VARIETIES



Coffee & Pistachio



Chocolate & Nougat



Chocolate & Lemon



Cookies & Cream



Madagascan Ice Cream



Rainbow Ice Cream



Strawberry & Lemon



Bacio Gelato



Chocolate Gelato



Lemon Gelato

## 500ml TUBS



## Dixie Cups 120ml



# Frozen DESSERTS

At the core of everything we do lies a passion for creating exceptional dessert experiences. From the first bite to the last, we want our customers to revel in the joy, comfort, and delight that our desserts bring. Our desserts are crafted with care and intentionality to create memorable moments and bring people together in celebration.

As one of the top wholesale frozen dessert suppliers, it is our responsibility to use the freshest ingredients alongside state-of-the-art technology to ensure excellent quality. From the moment it leaves us until it

reaches your clients, the product standards are well-maintained. Feel free to browse through our wide variety of frozen dessert madness. Our lovely sweet delights are sure to capture the hearts of your valued customers. Even better, these frozen desserts may even be your cash cow!

Contact us now and we will gladly explain our frozen dessert menu in detail.

Remember, nothing is too much or too little for Aurora Foods. Your orders come highly valued and appreciated.



# Artisan RANGE

## Introducing Aurora's Artisan Gelato Range:

Our Artisan Gelato Range is a premium collection of gelato that is testament to our commitment to quality and craftsmanship.

At Aurora, we take pride in our traditional approach to gelato making. Our artisan gelato is crafted in the authentic Italian style, using only the freshest ingredients. We start with fresh milk and fresh cream, sourced from local suppliers who share our dedication to excellence. We believe that the quality of the base ingredients is crucial in creating a truly exceptional gelato experience.

In order to provide our customers with the best possible flavors, we carefully select the finest Australian local and imported ingredients. From luscious Australian fruits to rich chocolates, we source ingredients that are known for their exceptional taste and quality. We believe that using the best ingredients is the key to creating gelato that is truly indulgent and unforgettable.

What sets our gelato range apart is not just the quality of our ingredients, but also our years of knowledge and experience in the art of ice cream making. With 50 years of expertise and three generations of gelato makers in our family, we have honed our craft to perfection. Each batch of gelato is carefully crafted with attention to detail and a deep understanding of the science and art behind the creation of gelato.

Our gelato range is designed specifically for customers who seek the ultimate indulgence. Whether you are a gelato connoisseur or simply someone who appreciates the finer things in life, our artisan gelato range is sure to delight your taste buds. Each spoonful is a journey to the streets of Italy, where gelato is not just a dessert but a cultural experience.



## 500ml VARIETIES



Pistachio & White Chocolate



White Chocolate & Raspberry



Boysenberry Sorbet



Golden Time



Mango & Vanilla



Authentic Chocolate









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